

Both political parties, major political parties in the United States, have platforms. Those platforms are the position that the party takes on a broad range of issues. It's really sort of their agenda if they happen to be elected President and run the government. European democracies—I've done a lot of work over in Europe and other places around the world—they have party manifestos and those manifestos are even more powerful because in for example in Great Britain where a party may get elected and control the, the, House of Commons, and have absolute control, then you can go in with your absolute control, take your party manifesto and just lead it into law, you know? [Inaudible]

With our political parties, those platforms tend to represent the positions we take on big issues. So they're important in terms of the campaign. We have a different system with the Congress and an Executive so they do not all necessarily get enacted but they nevertheless represent the positions parties take.