

You know, you always hear different candidates complain about how the media portrays them. And so what Twitter and Facebook and these other social media networking platforms allow people to do, is it allows them to get their message out and get it directly to their supporters. No filter, nothing else. And obviously, sometimes that's good, sometimes that's bad, but it does allow them – you can't blame the media for changing it around, they can't paraphrase what you're going to say. You directly get an opportunity to talk to your supporters and a lot of candidates really like that.